



Film Television Media & Theatre Arts Advisory Committee Meeting
January 17, 2017; 6:30 pm – 8:30 pm; Moorpark College
Television Studio – Communications Building
Minutes

1. Welcome and Introductions

Started 6:39

Attending:

Kris Bertrand - Jouet Films

Nicole Block – Moorpark College

John Bowen – Producer/Director

John Dowalo – CEO Inspired Film Works

Suzanne Fagan – MC Faculty

Eric Gersh - CHS

Michael Grimes – MC Faculty

Greg Johnson – Miles to Tomorrowland

Brian Koehler – MC Faculty

Craig Kuehne – Visual Effects Westworld

Candice Larson – MC Faculty

Joann Lowie – DGA

Sam Mettler – MadJack Entertainment

Haleh Risdana – MC Faculty

Paolo Suaya – Recruiter By Deluxe

David Tuomi – Audio Engineer

Helga Winkler – Interim Dean

2. Current Status of Program:

2.1 Student Success

The connection between FTVM and Theatre has become part of Moorpark College shared students' culture. The students of these programs work together and therefore have strengthened both of their skill sets. Theatre and FTVM have continued to set the perfect example for integration.

Film Television Media has continued its cross-discipline integration and has continued to build strong relationships with local industry/employers. FTVM participates in pathways and works closely with are High Schools to develop and maintain articulation agreements.

FTVM has begun a partnership with Journalism on "Student Voice On-Line" An one hour a week show that is produced by students.

2.2 Employment

The campus radio station has made a significant impact with some of our FTVM students. Three students have been selected as interns for 99.1 The Ranch the local Simi Valley radio station. Also one student has received a paid internship with the Dr. Laura program – a nationally syndicated show

3. Industry

3.1 Current Status of Industry

Workplace preparation: Does the Moorpark College program completely meet the current industry standard or industry need?

Our students need to be aware of the soft skills that are needed to get jobs in the industry, but also how these same skills can help them keep these jobs. Networking is very important and needs to be emphasized.

Other ideas included adding a link on the FTVM website that will take the students to websites that have internships. Also, it was suggested to offer workshops on “How to get an internship in the Industry”. Another idea was for faculty to include an assignment of “finding a viable internship”.

Special Effects may be another element that should be taught. The more skills the students have, the more likely they will find work.

If not, how can we partner to improve student learning outcomes and completers performance?

Help the students develop stronger social networking skills. Have them create a LinkedIn account. They could then post any portfolio material in the site as well as their certificates from Moorpark.

Also creating a stronger “post mortem” after productions so that the successes and the “almost successes” and be examined.

3.2 Are our completers prepared for the workplace?

- Able to utilize resources
- Effective Interpersonal skills
- Adequate knowledge base/Information
- Adequate basic skills: reading, writing, math, science
- Adequate time management and organization-prioritization skills
- Able to think critically, problem-solve
- Personal qualities-professionalism

Production protocol and etiquette are needed for success. Students need to learn the do’s and don’ts of working on location. They also need to understand the hierarchy of the industry and what being a production assistant entails. There is a difference between hands-on and text book.

Classes – or perhaps a new course – should address interview skills. It was suggested that mock hiring night should be created.

3.1 What changes are occurring in the industry that will affect employer needs?

There are actually less internships in the industry, due to the fact of current law suits. Therefore if the program could offer “internships” and student working jobs, this could help give students their start.

4. Student Learning Outcomes

4.1 Curriculum

A new class needs to be developed that emphasizes reality based production. One that mirrors the success of the Film Portfolio class was suggested. Skills that would be enhanced could be: learning outreach skills; gathering information for a production; collaborative communication; and learning how to talk on the phone.

Also, discussed was developing a management class either for television or for radio, as well as an effects course..

4.2 Instructional delivery :methods, scheduling, student access

4.3 Teaching strategies-case studies-critical thinking

4.4 Experiential learning: internships, work experience, service learning

4. Program Plan for improvement

Create an additional Portfolio Class that would teach additional skills in reality based television. This may help train students in the soft skills that they will need. Calling individuals for information, or taking the initiative.

Create a certificate for Audio, so that students can learn a specific skill set to get internships with radio stations.

Increase hiring of students as intern and as apprentices. This would help them develop a stronger base of production knowledge.

Create a panel to discuss the industry trends and to help students understand the importance of soft skills when applying and keeping jobs.

Additional resources are needed to augment the program. More cameras for the students and an area for teaching editing. This would give them the hands-on learning that is needed.

4.1 College strategic direction

4.2 Strength and weakness with the plan for improvement

4.3 Resources needed and the role of Industry

4.4 Student recruitment

- Outreach
- Marketing

7. Set next meeting time, place, date.

January 2018.